

FOR NEPALI BY NEPALI



7TH NRNA INTERNATIONAL
GENERAL ASSEMBLY
&
NRN GLOBAL CONFERENCE

**SPONSORSHIP
PROPOSAL**

14-17 October, 2015
Kathmandu, Nepal

About the Event:

Global Conference is the biennial event of the Non-Resident Nepali Association organized with the support of Government of Nepal – Ministry of Foreign Affairs and Federation of Nepalese Chambers of Commerce and Industry. The Global Conference is the mega event of NRNA, which is participated by the NRNs across the globe, Resident Nepalis, Friends of Nepal and high profile personalities and dignitaries of Nepal. This is the 7th NRN Global Conference; the event aims to bring together more than 1000 participants from all over the world this year.

The Global Conference; being organized at this historical era of rebuilding our motherland and from the aftermath of the disastrous effects of the earthquake, will primarily focus on how NRNs can contribute and what NRNs can do to reconstruct Nepal together with the Government of Nepal and national and international organizations.

The Conference also creates a good platform for the NRNs and Resident Nepalese to interact as well as build strong networks and exchange ideas and experiences related to rehabilitation, business and other issues. The conference provides a unique opportunity to connect with the clientele of the Global Nepalis, exchange ideas and knowledge and to build brand awareness and showcase the business ideas/ services and products to the NRNs and vice versa.

Any entities looking for the opportunity to become part of this biggest festival of NRNs and show case their businesses to the wider group of Global Nepalis, can be associated as the SPONSORS of the event. The detailed information on sponsorship is elaborated below.

Level of Sponsorships:

The event offers 6 categories of sponsorship to all the interested entities/ organizations /individuals.

SN	Category	Amount to be contributed	
		NRs.	US (\$)
1.	Event Partner	Entire cost of the particular event	
2.	Conference Kit Partner	Cost of the total numbers of conference kit	
3.	Platinum Partner	10,00,000/-	10,000
4.	Gold Partner	7,00,000/-	7,000
5.	Silver Partner	4,00,000/-	4,000
6.	Supporter	1,00,000/-	1,000

1 EVENT PARTNER

The firm, organization or an individual desiring to be associated with particular social events during the conference will be called the Event Partner. The Event Partner will have to bear the cost associated with the event on the particular date and time. NRNA Secretariat will decide on the venue in consultation with the Event Partner. The venue should be accessible, near to Conference Venue, preferable at any of the star Hotels inside the Kathmandu Valley. (*Incase of hosting the event outside the conference venue, the event partner will have to arrange for transportation for the guests*)

List of Events available during the conference:

SN	Details	Date	Venue
1.	Luncheon Program	14-17 October 2015	Conference Venue
2.	Welcome Dinner	14 October 2015	Consultation with NRNA
3.	Dinner Program	15 -16 October 2015	Conference Venue
4.	Closing Dinner	17 October, 2015	Consultation with NRNA
5.	Cultural Program		

Mileages to the Event partners:

- ❑ Logo/Name will appear in the prominent space of the event venue.
- ❑ Invitation of the particular event can be extended in the name of the Event Partner. (*Invitation cards have to reach the NRNA Secretariat 3 weeks prior the event*).
- ❑ One page advertisement in conference souvenir, only if the conference decides to print the publication. (*Note: The ad matter should reach to NRNA Secretariat 1 month prior to the conference date*)
- ❑ Logo/Name in the main banner, to be displayed in the conference area and main hall
- ❑ Logo/Name in the Conference Program Sheets/Manuals.
- ❑ Logo/Name (linking to its official website) in the official Conference website (*2 month before and 3 months after the Conference*).
- ❑ Logo/Name in entire Official documents of the Conference.
- ❑ Business Presentation up to 10 minutes during the particular event.
- ❑ Promotional Stall within the area of the particular event being organized.
- ❑ Small Promotional materials in the Conference Kit (*The promotional materials should reach to NRNA Secretariat 3 Weeks prior the conference.*)
- ❑ Logo/Name in 10 Pcs of the Conference Buntings
- ❑ Flexibility to decorate the particular event venue for the particular date and time, as per their corporate theme.
- ❑ Acknowledged during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded
- ❑ 5 Complimentary Registration to the event.

2 CONFERENCE KIT PARTNER

A firm, organization or an individual can get associated with the conference as a Kit Partner by supplying the adequate number of conference kit, to be distributed to the participants and used during the conference. The Package of Conference Kit should include below mentioned items. The exclusive logo of the sponsor will appear in the sponsored product. The sponsor will be allowed to keep their business card in the Kit for business promotion as well.

A Conference kit should include following stationaries in 1 package:

SN	Items	Detail	Numbers	Remarks
1	Pen	Black inked	1500 pcs	<i>All items should be finalized taking consent of NRNA and title of the event should be clearly mentioned in all items</i>
2	Notepad	A5 size, Colored	1500 Pcs	
3	Bag	Cotton/ Leather- Laptop Bag	1200	
4	ID cards	Color -Printed Card size 9by12 cm with Holder	2000 Pcs	
5	Gift - Souvenir	Small / Handicrafts (Handy) Eg: Pen Drive /Pen Holder/Card Holder/Keychain/Paper crafts/Calculator/Mobile holder or so	1200 Pcs	

Note: The Kit Partner will be provided all the mileages as of the Event Partner.

3 PLATINUM PARTNER

A firm, organization or an individual can become a Platinum Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 10,00,000/- (Ten Hundred Thousand Rupees only) for a firm /organization/ individual based in Nepal and US \$ 10,000 (Ten thousand US Dollars only) for a firm/ organization/individual based outside of Nepal.

Mileages to the Platinum Partners:

- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Logo/Name in the main banner to be displayed in the conference area and main hall.
- ❑ Logo/Name (linking to its official website) in the official Conference website (2 month before and 3 months after the Conference).
- ❑ One page advertisement in conference souvenir, only if the conference decides to print the publication. (Note: The ad matter should reach to NRNA Secretariat 1 month prior to the conference date)
- ❑ Small Promotional materials in the Conference Kit (The promotional materials should reach to NRNA Secretariat 3 Weeks prior the conference.)
- ❑ Promotional table (2 ft X 3ft) to exhibit their products services in the conference venue.
- ❑ Logo/Name in 10 Pcs of the Conference Buntings
- ❑ Acknowledged during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ 5 Complimentary Registration to the event.

4 GOLD PARTNER

A firm, organization or an individual can become Gold Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 700,000/- (Seven Hundred Thousand Rupees only) for a firm /organization /individual based in Nepal and US \$ 7,000 (Seven thousand US Dollars only) for a firm/organization/individual based outside of Nepal.

Mileages to the Gold Partners:

- ❑ Logo/Name in the main banner to be displayed in the conference area and main hall.
- ❑ Half page advertisement in conference souvenir, only if the conference decides to print the publication. *(Note: The ad matter should reach to NRNA Secretariat 1 month prior to the conference date)*
- ❑ Logo/Name (linking to its official website) in the official Conference website (2 month before and 3 months after the Conference).
- ❑ Small Promotional materials in the Conference Kit *(The promotional materials should reach to NRNA Secretariat 3 Weeks prior the conference.)*
- ❑ Logo/Name in 5 Pcs of the Conference Buntings
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Acknowledged during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ 3 Complimentary Registration to the event.

5	SILVER PARTNER
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A firm, organization or an individual can become a Silver Partner by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 4, 00,000/- (Four Hundred Thousand only) for a firm/organization/individual based in Nepal and US \$ 4,000 (Four Thousand US Dollars only) for a firm/ organization/ individual based outside of Nepal.

Mileages to the Silver Partner:

- ❑ Logo/Name in the main banner to be displayed in the conference area and main hall.
- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ ¼ page advertisement in conference souvenir, only if the conference decides to print the publication. *(Note: The ad matter should reach to NRNA Secretariat 1 month prior to the conference date)*
- ❑ Logo/Name (linking to its official website) in the official Conference website (2 month before and 3 months after the Conference).
- ❑ Leaflet in the Conference Kit *(The promotional materials should reach to NRNA Secretariat 3 Weeks prior the conference.)*
- ❑ Logo/Name in 2 Pcs of the Conference Buntings
- ❑ Acknowledged during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ 2 Complimentary Registration to the event.

6	SUPPORTER
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A firm, organization or an individual can support the conference as an Official Supporter by providing a fixed sum of money required for organizing the conference. The minimum amount to be provided is NRs. 1, 00,000/- (One Lakh only) for a firm/organization / individual based in Nepal and US \$ 1,000 (One Thousand US Dollars only) for a firm/ organization/individual based outside of Nepal.

Mileages to the Supporters:

- ❑ Logo/Name in the main banner to be displayed in the conference area and main hall.

- ❑ Logo/Name in the entire Official documents of the conference.
- ❑ Logo/Name (linking to its official website) in the official Conference website.
- ❑ Acknowledged during the inauguration and closing ceremony.
- ❑ Token of appreciation will be awarded.
- ❑ 1 Complimentary Registration to the event.

<u>SPONSORSHIP HIGHLIGHTS</u>					
Mileages	Event / Kit	Platinum	Gold	Silver	Supporter
Costs (Rs.)	Total Cost of the event or kit	10,00,000	7,00,000	4,00,000	1,00,000
Solo Banner placement in particular event venue	√	-	-	-	-
Event Venue Decoration in corporate theme	√	-	-	-	-
Invitation Cards in the name of partner	√	-	-	-	-
Promotional Stall in conf./event area.	√	√	-	-	-
Presentation (10 mins)	√	√	-	-	-
Adverts in the Conference Publication	1 page	1 pages	1/2page	1/4 page	-
Logo in Conference Buntings	10 Pcs	10 Pcs	5 Pcs	2 Pcs	-
Small Promotional Material in kit	√	√	Leaflet	-	-
Logo in Main Banner/ Conf. Area	√	√	√	√	√
Logo in Conference Official documents	√	√	√	√	√
Logo in Official Website	√	√	√	√	√
Acknowledgement during Conference	√	√	√	√	√
Token of Appreciation	√	√	√	√	√
Complimentary Registration	5	5	3	2	1

Note:

- The logo/name size will depend on the availability of the space in the media/ /prints/publications/web
- The size of the logo/name of the partners will be in the ratio of **2.5:2:1.5: 1:0.5** for Event, Platinum, Gold, Silver and Supporter. The placement will be on first come first priority basis.

For more information and sponsorship booking; please contact:

NRNA Secretariat

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